

ESTTA Tracking number: **ESTTA243467**

Filing date: **10/18/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	David C McGowan
Granted to Date of previous extension	10/18/2008
Address	2415Garth Run Road Madison, VA 22727-3314 UNITED STATES
Correspondence information	David C McGowan Sketchpad.com 2415Garth Run Road Madison, VA 22727-3314 UNITED STATES dcmcgowan@sketchpad.com Phone:540-847-6060

### Applicant Information

Application No	77279192	Publication date	08/19/2008
Opposition Filing Date	10/18/2008	Opposition Period Ends	10/18/2008
Applicant	Key Curriculum Press, Inc. 1150 65th Street Emeryville, CA 94608 UNITED STATES		

### Goods/Services Affected by Opposition

Class 016. First Use: 1991/02/15 First Use In Commerce: 1991/04/04 Opposed goods and services in the class: Prints and publications, namely, books and manuals on the subject of mathematics, geometry, and mathematical visualization
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### Grounds for Opposition

Genericness	Trademark Act section 23
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Attachments	Sketchpa1.txt ( 1 page )(246 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/David McGowan/
Name	David C McGowan
Date	10/18/2008

?Sketchpad? opened the field of computer graphics in 1963.  
The Plaintiff is a graphic artist since 1984, and launched his  
Sketchpad.com website in 1997 for the purpose of income from the sale  
of his graphic works and other online services.